



The Tree House Project
by Vision Development

FOR IMMEDIATE RELEASE

VISION DEVELOPMENT ANNOUNCES TAKAO NURSERY
AS SPONSOR OF ITS GREEN RESIDENTIAL DEVELOPMENT, "THE TREE HOUSE PROJECT"

STUDIO CITY, CA, November 4, 2008 – Vision Development is pleased to announce Takao Nursery as a sponsor of "The Tree House Project" Green residential development in Studio City, CA.

The Tree House Project benefited from the support of a regional utility through participation in their Advanced Home Case Studies Program. Involvement included facilitation of the design charrette process, support for participation in both LEED® for Homes and Build it Green certification programs, and incentives for enhancement of energy and water efficiencies an overall green building design. The house will also serve as a Pilot Project for a new equivalency tool between the two certification programs. If successful, it is slated to become the first dual-rated Green residence in the San Fernando Valley. Vision Development is pursuing LEED® Platinum-level certification for The Tree House Project.

The home is 2,400 square feet, with 4 bedrooms and 2.5 bathrooms. At only 20' wide, the house was designed to optimize passive heating and cooling strategies. Sited between existing sycamore and magnolia trees, the family will enjoy tree views from almost every room. All doors and most windows open to the yard on the south, offering privacy and a connection to the outdoors. The trees also provide shading for passive cooling in the summer, thereby significantly reducing the use of energy for air conditioning. These features, along with various energy efficient products from our sponsors, result in a high-performance structure that exceeds California's stringent Title 24 energy requirements by more than 60%.

"We are very appreciative of having a quality product and company such as Takao Nursery as one of our project's sponsors. Our family of sponsors are providing sustainable products that greatly improve the quality of the home, provide additional durability, energy and water efficiencies, indoor air quality, and thermal comfort for this high performance Green residence. These companies are truly committed to supporting Green building," said Marty Meisler, Vision Development.

Upon completion of the home, Vision Development will be conducting public tours as an educational experience and to highlight participation by its sponsors. There will be an admission fee for all attendees, with proceeds to be donated to Carpenter Avenue Elementary School in Studio City to support its Green Committee's efforts to Green the campus and educate students about sustainability.

About Vision Development

Vision Development is based in Studio City, CA. It offers a full range of green consulting and sustainable building services. Marty Meisler is a Certified Sustainable Building Advisor. For more information about working with Vision Development, please visit www.studiocitygreenhome.com.

About Takao Nursery

Family owned and operated, Garden Bloomers Takao Nursery is a dedicated supplier of perennial liners featuring over 900 varieties from around the world. We are based in Fresno, California, shipping to growers here on the west coast and throughout the nation.

Our state of the art facility and the varying conditions of the San Joaquin Valley allow us to deliver products that are strong, hardy and ready to grow! Cultivating Life! - our new tagline is more than just a tagline, it's our way of life!

Our goal is to not only grow quality perennial liners, but to also cultivate relationships with the people we meet and work with along the way!

For more information about UC Verde and other eco friendly grasses, please visit www.takaonursery.com.

Contacts:

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